

**CITY OF GAUTIER  
MEMORANDUM**

**To:** Samantha Abell, City Manager

**From:** Chandra Nicholson, Economic Development & Planning Director

**Date:** May 27, 2014

**Subject:** Consideration of the Cultural Services Division Hosting a NFL Punt Pass & Kick (PP&K) Competition for Youths Age 6-15

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**REQUEST:**

The Cultural Services Division would like to proceed with scheduling and hosting a competition site for the City of Gautier.

**BACKGROUND:**

The City Council members have shown interest in providing additional events for area youth. The community has been very responsive to each event hosted by the City. The NFL PP&K Competition is the NFL's oldest "grassroots" initiative. The competition is open to all youths age 6-15. The event allows children to experience the fun of learning football fundamentals in an engaging and supportive non-contact environment.

**DISCUSSION:**

The NFL requires the event be "free" to participants and the host is responsible for organizing, advertising, and hosting the event. The NFL PP&K will list all competition sites on their web-site, so interested participants can find a nearby host site.

The Cultural Services Division plans to solicit sponsorship for the event to cover any advertising, snacks, give-a-ways, and other expenses. The NFL PP&K does provide a small host kit free of charge. Visit [www.nflppk.com](http://www.nflppk.com) for more information.

**RECOMMENDATION:**

Staff recommends the City Council allow the Cultural Services Division to Host the Event.

The City Council may:

1. Approve the Request to Host the Event; or
2. Deny the Request to Host the Event.